

WHAT IS CLAIMED IS:

1. A foam-generating kit comprising:
 - A. a non-aerosol container comprising a foam-generating dispenser for generating a foam; and
 - B. a high surfactant composition comprising, by weight of the high surfactant composition, at least about 20% of a surfactant system,
wherein when employed with the high surfactant composition, the foam-generating dispenser generates a foam having a foam to weight ratio of greater than about 2 mL/g.
2. The foam-generating kit according to Claim 1, wherein the high surfactant composition comprises, by weight of the high surfactant composition, from about 20% to about 100% of the surfactant system.
3. The foam-generating kit according to Claim 1, wherein the foam-generating dispenser comprises at least three meshes, wherein the high surfactant composition flows through the three meshes in series so as to generate the foam.
4. The foam-generating kit according to Claim 1, wherein the high surfactant composition is a Newtonian Fluid.
5. The foam-generating kit according to Claim 1, wherein the high surfactant composition further comprises an enzyme.
6. The foam-generating kit according to Claim 1, further comprising a shaped applicator.
7. The foam-generating kit according to Claim 1, wherein the high surfactant composition is selected from the group consisting of a microemulsion and a protomicroemulsion.
8. The foam-generating kit of Claim 1, wherein the high surfactant composition is a selected from the group consisting of a cleaning composition, a polishing composition, a moisturizing composition, a coloring/dyeing composition, and a mixture thereof.
9. The foam-generating kit of Claim 1, wherein the foam-generating dispenser comprises a sponge.
10. The foam-generating kit of Claim 8, wherein the high surfactant composition is a dishwashing composition.